

Workshop "The value of developing and using MOOCs for social inclusion"

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CONNECTING THROUGH EDUCATIONAL TECHNOLOGY





MOONLITE project (2016 – 19)



(Massive Open Online courses eNhancing Linguistic and TransvErsal skills for social inclusion and employability)

(Ref.: 2016-1-ES01-KA203-025731)









Toward social inclusion and employability

"It's not just fleeing conflict that makes victims out of refugees

– it's also denying them the means to become autonomous and productive"

(https://www.theguardian.com/world/2017/mar/22/why-denying-refugees-the-right-to-work-is-a-catastrophic-error)

Provide free online learning in order to become autonomous









MOONLITE objectives



- 1. MOOC opportunities & barriers
- 2. (cross)Institutional scenarios
- 3. New ed. pathways for migrants and refugees
- 4. Cost Benefit Analysis for institutions
- 5. MOOC for MOOC providers & RSGs
- 6. Vision and recom. on MOOCs role in EHEIs









PROJECT OUTPUTS



Exploiting MOOCs for access and progression into HE & employment market

The work leading up to this output aims at exploring paths that ease students and refugees' access to Higher Educational Institutions (HEIs) and/or to the labour market. After having identified the appropriate path, each partner HEIs implements its scenario in its institution. The impact of the various scenarios will be put into a practice report.

Read about our ongoing trials



Cost-benefit analysis tool - Exploiting non-formal online courses for 2nd and 3rd mission of higher education

The tool will allow institutions to quantify the contribution that MOOCs and other informal online courses make to institutions' triple bottom line (i.e., financial, environmental and social), and how their effectiveness compares to other more traditional services offered by the same higher educational institutions.

Read our Work in Progress



How to design and utilize MOOCs for refugees

A free online course on how to best utilise MOOCs for the education of refugees.

(Coming in 2019)



A viable role of MOOCs in European HEIs - Vision & recommendations

Guidelines for policy makers at HEI level and at regional/governmental level about how to maximise the potential of MOOCs for educational system and for society.

Read our Report on MOOC Strategies of European Institutions

3 breakout group activities:





1st breakout group activity: Using MOOCs for social inclusion

https://padlet.com/alacre/MOONLITE1

Strengths

Many MOOCs already available

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Weaknesses

Not adapted to the stakeholders' needs

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Opportunities

•Richness of cultural diversity

Threats

 Lack of motivation or interest in participating (online learning is not so prestigious)

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Strengths

- Many MOOCs available
- Some inclusive education initiatives existing
- Many support groups want to collaborate with HEIs and use MOOCs
- Willingness of HEIs to add the use of MOOCs for inclusion
- Recognition of existing MOOCs at HEIs/ Kiron

Weaknesses

- Not adapted to the stakeholders' needs
- Unfamiliarity or difficulties finding educational resources
- Personal, economic, technical, digital, cultural and linguistic barriers
- Some groups left behind: women, children, elderly, people in refugee camps
- General lack of official recognition / lack of policies

Opportunities

- Richness of cultural diversity
- Expression of stakeholders' cultural identity
- Opportunity for social inclusion and being part of the new community
- Help with access to labour market and legal processes
- Possibility of recognition and access to HE

Threats

- Lack of motivation or interest in participating
- Risk of perspective focused on Eurocentric culture and identity
- Lack of acknowledgment by companies limited help with accessing labour market
- Lack of interest of HEIs for free recognition due to business model – limited help with HE access











2nd breakout group activity: **MOOC design, development and deployment**

https://padlet.com/alacre/MOONLITE2

Strengths

•Inherent openness of MOOCs: no access/legal requirements, free, flexibility, modularity

Opportunities

•Technological: availability of mobile devices

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Weaknesses

 Not so open: access to Internet connection, email account for registration, etc.

Threats

• Technological difficulties: Internet connection...

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Strengths

- Inherent openness of MOOCs: no access/ legal requirements, free, flexibility and modularity
- Mainly audio-visual, mobile friendly
- Design aspects already using: subtitles, downloadable materials, diversity of activities...
- Community building and peer learning
- Accessibility standards already present

Opportunities

- Technological: availability of mobile devices
- Linguistic: adap. of language, multilingualism
- Possibility of scaffolding (pedagogical and technological guide, tutoring, glossaries...)
- Diversity of identities in materials and activities
- Development of intercultural awareness
- Involvement of the target audience (3Ds)
- Targeted, facilitated and blended

Weaknesses

- Not so open: Internet connection, email account for registration...
- Technological & digital restrictions
- Linguistic barriers (most courses in English)
- Cultural barriers (Eurocentric learning styles)
- Lack of inclusiveness for all those left behind (accessible for all kinds of dysfunctionalities)

Threats

- Technological difficulties: Internet connection...
- Risk of being left behind, different languages and cultural identities
- Lack of institutional interest for developing technical and pedagogical adaptations
- Lack of motivation due to external factors (psychological, legal, financial...)





16-19 JUNE 2019

3rd breakout group activity: Best practices for inclusive MOOCs

https://padlet.com/alacre/MOONLITE3

Strengths

 Collaboration between HEIs & social inclusion support groups

Opportunities

 Explore and experience what can be done with MOOCs and technology to achieve inclusive education

Weaknesses

 Cross-institutional recognition and lack of transparency and recognition of skills and qualifications

Threats

Risk of not reaching the target audience: vulnerable groups

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Strengths

- Collaboration between HEIs & social inclusion support groups/civil organisations
- Awareness of the diversity of profile and needs
- Cost Benefit Analysis tools
- Existence of some European studies and initiatives - European MOOC model
- Awareness of the need to open up education

Opportunities

- Explore what can be done with MOOCs and technology to achieve inclusive education
- Create targeted MOOCs: Mix of global and local resources to respond to learner needs
- Find business models and cooperate with companies and job seekers
- Create X-institutional collaboration in Europe (ECTS, credit transfer, SLPs, virtual mobility)

Weaknesses

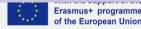
- Cross-institutional recognition and lack of transparency and recognition of skills and qualifications
- Lack of understanding of technical and pedagogical barriers to engage learners with online education
- Lack of policies and funding (EU & national level)

Threats

- Risk of not reaching the target audience: vulnerable groups
- Lack of interest of HEIs in collaborating and recognising prior learning
- Lack of interest of companies and job seekers in recognising skills learnt from MOOCs / non-formal learning







MOONLITE Online Oxford Debate

- Are you concerned about social inclusion?
- Do you think MOOCs can make a difference?

Then participate in our online Oxford-style debate, follow the arguments, participate in the debate, and most importantly, voting on the following:

"We believe that MOOCs can enhance the cross-institutional collaboration and European policies necessary to support refugee HE and employment"

Do you agree?

Defending the proposition: Prof. John Traxler

Criticising the proposition: Caroline Kuhn

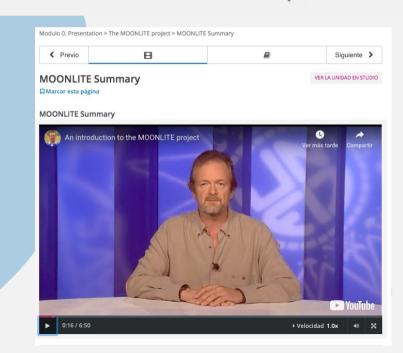
Moderator: Charlotte Traeger

Debate URL http://debate.moonliteproject.eu

Dates: 17/6 - 1/7 (two weeks)



The value of developing and using MOOCs for refugees and migrants in the European context





https://iedra.uned.es/courses/course-v 1:UNED+CC101+2018 T1/about

More info: http://moonliteproject.eu

Thank you

Join to our Facebook Group:

MOOCs for Social

Inclusion & Employability

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